

DAVID FISHER

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Marine Corps Captain, Stanford MBA, and technical founder shipping AI-native consumer products.

EDUCATION

STANFORD UNIVERSITY, Graduate School of Business, MBA Candidate

2024 – 2026

Activities: AI Club, Product Club, Veterans Club | Projects: [SortMe](#): AI document storage app for families; [Pipeline Send](#): lead sourcing tool automating outbound email campaigns using Claude/OpenAI API

PRINCETON UNIVERSITY, Bachelor of Arts (BA), Architecture

2012 – 2016

EXPERIENCE

ENTREPRENEURSHIP – [LAZYFRIENDS](#) / [OVERLAP](#)

CEO & Founder

Jan 2022– Present

Full-Stack Consumer Apps: React Native, Next.js, TypeScript, Firebase

- Built two consumer social apps from scratch as sole developer using a React Native + Next.js monorepo with Firebase backend, Google Maps integration, push notifications, phone auth, Mixpanel analytics, AI chat, calendar integration
- Grew Overlap to 900+ users and 250 WAU within weeks of launch; designed viral growth loops including phone-based group invites, shareable plans, and proximity notifications driving organic adoption
- Used LLM-assisted development (Codex, Claude, Cursor) to ship production code as a non-traditional engineer, managing CI/CD with Expo EAS, Vercel, and Firebase Cloud Functions

AMAZON

Senior Product Manager MBA Intern, Buyer Abuse Prevention

June 2025– August 2025

- Delivered a strategic framework to offer abuse prevention as a service for 13 Amazon businesses outside of core retail, reducing onboarding from months to days and increasing abuse prevention from 0 to 50% through self-service tooling
- Built two interactive prototypes and analytics dashboards; defined requirements for ML-powered abuse detection and secured buy-in across product, engineering, and ML science, influencing Amazon's 2026 roadmap
- Leveraged AI/ML tooling and models to accelerate solution design and train 15+ peers on AI adoption to improve productivity

THE H.WOOD GROUP

Business Development

May 2024– August 2024

- Delivered market analysis and financial modeling for 4 new restaurant development projects across Dallas, Miami, and LA
- Led QA and rollout of company mobile app for a concierge reservation system

MAMMOTH

Product Manager

December 2022– May 2024

Data Infrastructure and Automation– Marketing Tech SaaS

- Owned end-to-end product management and operational launch of comprehensive data warehousing and visualizations for a brand loyalty software product with complex technical functionalities; successful transactions for over 20,000 consumers
- Built automated receipt management system with custom scripts and API plugins, reducing operational workload, increasing payout efficiency by 75%, and cutting costs by \$200K
- Led the end-to-end development of a customized embeddable popup for key partners, increasing growth by 20% at no cost
- Partnered with 20+ CPG brands to identify pain points and deliver tailored product solutions, driving increased brand retail sales

LEAGUE OF VETERANS – BUNKER LABS INCUBATOR

CEO & Founder

January 2022– December 2022

User Acquisition, Go-to-Market Strategy, & Monetization

- Built a community connecting military veterans with opportunities in the creative industries
- Taught myself Python to programmatically generate 1,000+ unique digital art pieces; built a veteran-focused creative community through live podcasts, interviews, and marketing campaigns
- Generated \$30K+ in revenue from art sales (700 transactions, 450 unique buyers), donated \$7K in grants to veteran causes

UNITED STATES MARINE CORPS

Battalion Fire Support Officer/ Company Executive Officer - 1st Battalion, 4th Marines (Captain)

2016 – August 2021

Leadership and Mentorship

- Lead artillery officer for an infantry battalion of 1,500 Marines and 2nd in command of 188 personnel in day-to-day operations, providing the Battalion Commander with weapon systems expertise crucial for the success of the entire battalion
- Drove vision, strategy, and objectives for 5 junior officers; served as lead for all operational planning of 150-member artillery unit
- Pioneered adoption of handheld digital targeting systems into fire support ops, improving real-time decision-making; selected for experimental exercises to validate new tactics
- Ranked as top Lieutenant in the Battalion in a peer group of 34 officers, and 2 of 25 officers at Marine Artillery Officer Course
- Managed \$26M in equipment across training and combat operations in Japan, Korea, the Indo-Pacific, Africa, and Middle East

ADDITIONAL

Skills: Product strategy, cross-functional leadership, GTM, user research, data analysis, prototyping, technical product management

Technical: TypeScript, React Native, Next.js, Python, SQL, Firebase, Git, Figma, Jira, Airtable (scripting), Expo/EAS, Mixpanel

Interests: building AI-powered tools, cooking pizzas, screen-printing, skiing, tennis, design